

Did you know?

80% of Australian Businesses Fall Victim to Phishing Attacks

Don't Take the Bait!



How To Spot A Phishing Email !

1. **It just doesn't look right:** If it looks and feels dodgy, probably is!
2. **Generic or impersonal greetings:** "Dear Sir/Madam..."
3. **Asks for sensitive data:** Fake websites try get you to give up your credentials or data
4. **Specific information on you:** Attackers have used social engineering and info online info about you to sound more convincing
5. **Scare tactics and intimidating language:** To get you to take action
6. **Sense of urgency:** A deadline or time pressure is a common feature
7. **Poor grammar or spelling:** A dead giveaway!
8. **"You've won a prize!":** If it seems too good to be true, it is!
9. **"Verify your account":** Always question what or why would need to verify.
10. **Look alike or spoofed URLs:** E.g. www.g00gle.com is not the real thing!